



Shehan
LUXURY POOLSSM

BUILDER OF THEME POOLS WORLDWIDE



*“Music is a higher revelation
than all wisdom and philosophy.”*

Ludwig van Beethoven

A ‘Shehan Original’ is a meticulously planned, thoroughly researched and masterfully executed investment.

SHEHAN LUXURY POOLS is an award-winning global leader in exquisitely crafted theme pools and bespoke aquatic environments. After 42 successful years, our reputation for visionary design, superior craftsmanship, and exceptional service cannot be captured in a single glossy brochure, but that won’t stop us from trying!

At Shehan, we sculpt living environments, conjure natural dreamscapes and engineer an atmosphere of calm and tranquility.

Every project showcased in our Symphony Collection draws inspiration from a great classical composer whose work we admire. Some were chosen for their achievements, others because of their eccentricities, but all for their ability to captivate the senses and touch the human heart.

We offer our discerning global clientele a fully immersive experience personalized down to the finest detail and strive to break new ground with every project. No matter how creative, sophisticated, extravagant or exotic your idea, we can find that elusive balance between aesthetic and value; form and function; artistry and economics.

Welcome

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"I am hitting my head against the walls, but the walls are giving way."

Gustav Mahler

OUR STORY

The Shehan story started on a sunny morning in 1972 when Bill Sr. and Faye Shehan decided that it was high time to install a family pool. Bill Sr. was already an accomplished homebuilder at that time, not to mention a passionate schoolteacher at Ockerman Middle School and New Haven Elementary School in Boone County, Kentucky.

Bill Sr. would teach during the day and travel to the residential construction sites to plan the schedule and check the materials for the next day. His eyes would light up when his boys Bill Jr. and Bob arrived on site after school. They spent countless afternoons helping him with everything from planning and digging to shuffling papers in the office. He hired his own carpenters and craftsmen to build each home from scratch and soon word got around.

When Bill Sr. began, the homes he built were mostly middle income and modest, but the business quickly grew, the houses became larger, and the customization more elaborate. His building career hit its pinnacle in 1978 when he collected seven of the nine total homebuilder awards at that year's Kentucky HomeFest. HomeFest is a tour of new homes built on a street to showcase the latest design trends and living amenities.

Looking for a new challenge, Bill Sr. decided to build a 16 x 32 foot in-ground fiberglass and concrete family pool by himself. Soon, he was up to 15 completed pools and Faye Shehan opened their first Pool Supply Company in a small garage on the ten acres of vacant land next door. The business continued to grow and a few years later, the founding couple built a new 8,000 square foot building at Dixie Highway and Mount Zion Road, where the company's main headquarters is located today.

From 1979 - 1981, things changed dramatically. The oil crisis hit and interest rates skyrocketed. The property market was brought to its knees and many bankruptcies and liquidations followed. However, since families could not afford to build new houses, home improvements were the next best thing and guess what that meant? New pools! That year would see a bumper crop of pool construction approximately 45 - and with that Shehan Pools, Incorporated was well on its way to becoming a full-time construction concern.

Bill Sr. retired from teaching and house building in order to focus exclusively on constructing swimming pools and his timing was impeccable. In 1980 the vinyl revolution hit and Shehan was one of the first pool companies in the US to offer the more affordable vinyl liners. Seeing the potential, he entered into a strategic partnership with Helder Industries to supply prefabricated vinyl lined pools and equipment. This product was more suitable for the middle-income market of Northern Kentucky and with low interest rates, free-flowing loans and years of

back-to-back prosperity enjoyed throughout the US; sales grew quickly.

Four years later, Bill Sr. added a new line of swimming pools, which were built of Gunite. This is a process where a pool is excavated, shaped and formed in the earth and cement pneumatically applied through an air-driven pump and hose system, which compacts the cement upon placement. This innovation allowed Shehan Pools to offer free-form, custom in-ground swimming pools to the most discerning "who's who" of Greater Cincinnati and Northern Kentucky. Consequently, the client list grew more exclusive and business boomed.

In 1988, Bill Sr. identified another opportunity where major resorts were installing artificial rock formations and waterfalls around the resort pools in order to theme the aquatic attractions. Bill Jr. was soon dispatched to various project sites around the country as necessary to learn the new craft and returned with a flood of innovative ideas. He started experimenting with different artificial rock textures, custom beach entries, cascading waterfalls, and a variety of handcrafted caves and caverns. The first rock spa was sold to the starting safety for the Cincinnati Bengals and word spread like wildfire.

In 1989, while wrapping up a project for a central Kentucky YMCA, Bill Sr. met with an architect who commissioned Shehan Pools to design and build a unique water feature on Gainsborough Farm, in Versailles, Kentucky, on behalf of the Ruler of Dubai. The project consisted of molding real Kentucky Mountains and casting panels of highly realistic rock, which were welded together and styled on site.

Soon thereafter, Bob Shehan would graduate from the University of Kentucky and return home to resume his role in the family business in a full-time capacity. Bill Jr. would go on to design artificial environments for a variety of theme parks, zoos, resorts and aquariums across the United States. Today, Shehan Pools is one of the most sought after luxury pool companies in the US, still managed, to some degree, by Bill Sr., but mostly by Bob Shehan.

The brothers keep insisting that their Mom and Dad enjoy their retirement in the cottages Bill Sr. built on the banks of Lake Cumberland and Fort Myers, Florida, but the couple is still very active and involved with every aspect of the family business.





"If a composer could say what he had to say in words he would not bother trying to say it in music."
Gustav Mahler



1972

Bill and Faye Shehan build their first swimming pool in their own backyard. Weeks after completion, the company is formed and the Shehan Pools legacy begins.



1974

As more in-ground pools are installed, Faye Shehan opens a pool supply store in a vacant garage to meet the need for high-quality, low-maintenance pool chemicals.



1977

Following the success of the pool supply store, Bill and Faye Shehan design their first retail location on Dixie Highway, in Florence.



1982

Shehan Pools is commissioned to build a spectacular swimming pool movie set for the film Huckleberry Finn in Maysville, Kentucky.



1984

Bill Shehan, Sr. signs a contract to build the company's first commercial gunite swimming pool for Motel 6 on Dream Street in Florence.



1986

Bill Shehan, Sr. patents an innovative winter pool cover that relies on Velcro as the fastening system rather than water bags.



1987

Bill Shehan, Sr. signs a contract to build an Olympic size swimming pool for the YMCA in Richmond, Kentucky.



1989

In order to perfect the fabrication process, J.B. and Walter assist Bill Jr. in building the first artificial rock by Shehan Pools.



1990

The architect of a prestigious horse farm in Versailles, asks Bill Sr. to build a stunning aquatic garden for use during auctions and when receiving Arab royalty.



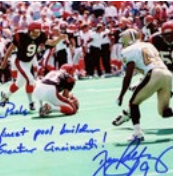
1991

Shehan crews build the first Lagoon style pool and spa with a beach entry, artificial rock accents, pebble interior and beautiful waterfall



1996

Shehan Pools design and deliver "The Pearl" a spectacular tropical theme pool for the Beach Water Park containing simulated granite rock, pebble beach entries and natural palm trees shipped in from Pine Island, Florida.



1997

The year Shehan teamed with Pelfrey's Kicks for Kids in order to bring much needed help to Cincinnati's inner-city children considered at risk



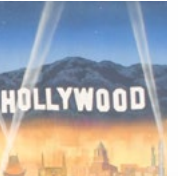
1998

Shehan builds Paramount's Kings Island Water Park, the largest waterpark in the Midwest and the second most visited amusement park in the US.



2002 – 2007

Shehan Pools goes global with successful projects in Mexico, Puerto Rico, the United Arab Emirates and the Dominican Republic.



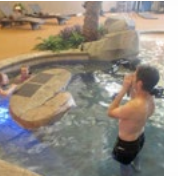
2008

Shehan Pools is invited to build a fabulous swimming pool and extravagant waterscape for one of Hollywood's leading movie producers.



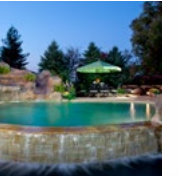
2010

Bob Shehan accepts the coveted international "Best of Show" award at the APSP awards in Florida for a beautiful indoor tropical island pool with saltwater aquarium.



2012

HGTV (Home & Garden Television) produces a special program entitled "Cool Pools" which is broadcast nation wide featuring one of Shehan Pools' theme lagoon style pools - the national award-winning design for this year.



2013

With over 2,000 bespoke pools built, the Shehan brand becomes one of the most popular and sought after creators of aquatic environments in the US.

HISTORY TIMELINE

2014 & Beyond...

Our commitment to quality craftsmanship, personal attention and acute focus on innovation has served us well and we anticipate nothing but continued growth and prosperity.



“Is it not our duty to find the symphonic formula which fits our time, one which progress, daring and modern victory demand?”

Claude Debussy

More than contractors or pool builders, we are composers and conductors. At Shehan Luxury Pools, each creation is a unique masterpiece with its own style, rhythm and compelling story.

We don't just combine dirt, rocks and water; we orchestrate symphonies, harmonize environments and manifest dreams. Where others work with equipment and plans, we play on instruments and breathe life into haunting visual melodies.

Taking inspiration from the world's greatest classical composers, we approach every project as an elaborate, dramatic, and above all, moving composition. We combine ideas and inspiration with talent and good old-fashioned hard work and have learned how to capture just enough sparks of mad genius to create something original, exclusive, and truly timeless.

WHY WORK WITH US?

For over four decades, our reputation for personal attention, quality craftsmanship and service excellence has attracted a distinguished global clientele and our range of custom-built natural pools and designer aquatic environments are constantly expanding.

Whether you are thinking of something intimate and exotic, or outright luxurious and extravagant, our team of highly skilled artists, designers, builders and engineers can make your aquatic dreams a shimmering reality.

We'd like to think that our success is due to consistent innovation and our holistic approach, but we suspect it has more to do with the fact that we work closely with every client and have mastered the art of listening.

Why work with us?



*"Works of art make rules;
rules do not make works of art."*
Claude Debussy

AWARDS



2010 APSP BUILDER SPOTLIGHT



INTERNATIONAL AWARDS OF EXCELLENCE BUILDER SPOTLIGHT



INTERNATIONAL SWIMMING HALL OF FAME 1987

SILVER
1983, 1984, 1987, 1993, 1996,
1997, 1998, 1999, 2000, 2003,
2004, 2005, 2006, 2007, 2008,
2011

NATIONAL AWARDS GOLD

1987, 1990, 2000, 2001,
2006, 2010

SILVER
1987, 1994, 2000, 2001, 2004,
2005, 2009, 2010, 2012

BRONZE
1984, 1992, 2000, 2007

AWARD OF MERIT
1986, 1991

PERFORMANCE AWARD
1981

**REGION VI
GOLD**
1983, 1986, 1988, 1990, 1993,
1994, 1995, 1996, 1997, 1998,
1999, 2000, 2003, 2005, 2006,
2007, 2008, 2009, 2010, 2012

BRONZE
1984, 1988, 1990, 1993, 1994,
1996, 1998, 1999, 2000

AWARD OF MERIT
1984, 1990, 1991, 1994,
1999, 2000

HONORABLE MENTION
1986

JUDGES SPECIAL AWARD
1987, 1988, 1999, 2001,
2005, 2010

**TECHNICAL/ENGINEERING
GOLD**
1993

Signature DESIGN

At Shehan Luxury Pools,
we create bespoke pools
and water features
which work in harmony
with their environment.

At Shehan Luxury Pools, the search for harmony, balance and natural beauty underpins all we do. Every bespoke pool and custom water feature our Signature Design team creates is engineered, styled and constructed to seamlessly flow with the natural surroundings. Our designers have created spectacular landscapes and resort environments for Disney and Universal Studios and bring a wealth of creativity, insight and imagination to every project.

At Shehan Luxury Pools, we don't believe in being ordinary. Our Signature Design Team has created breathtaking waterscapes for some of the world's most discriminating customers and will go the extra mile to not only meet expectations but exceed them at every opportunity.

We strive to make each and every project an original masterpiece. From the relaxing atmosphere of a lagoon-style pool to the swelling crescendo of an awe-inspiring waterfall streaming down textured boulders, we can bring a dash of magic and a splash of wonder to your home or business..

How will your masterpiece be composed?

When you commission Shehan Luxury Pools, the composition process starts with a comprehensive, informative and insightful blue-sky creative and storyboard session. Once you have shared your ideas, goals and objectives, we will create an innovative and practical concept design using 3D color images and animate them in a video to give you a clear idea of exactly how your luxury pool or water feature will look in real life.

Our artists will then sculpt a detailed scale model of your project and invite you to select from a range of luxury finishes to make your pool truly exceptional and 100% unique. Once the final design and detailing has been approved, it's time for our dedicated craftsmen to take center stage and let loose! During the months that follow, our Signature Design team will keep a close eye on every aspect of construction to ensure your project runs smoothly and ends in a world-class investment worthy of praise.

Of course, the grand finale is the moment when our team proudly unveils the finished product to often stunned and utterly exhilarated clients. This is the moment we live for and the reason why we perform: to transform the music frozen in a cacophony of wild ideas into a swelling symphony of sensory delight not easily forgotten.

*Inspiration is an awakening, a quickening of
all man's faculties, and it is manifested in all
high artistic achievements."*

Puccini



FROM CONCEPT TO CRESCENDO THE SIGNATURE EXPERIENCE

At Shehan Luxury Pools, we create bespoke pools and water features, which work in harmony with their environment. We work with what we have and what we don't have, we invent along the way.

Signature

BLUE-SKY CREATIVE



Some call it brainstorming, we call it initiating a lively exchange of stories and ideas. Whether you have a clear vision down to the pebble count, or in need of creative and practical solutions, this is where we storyboard the big ideas and drape the brief in a compelling narrative.

CONCEPT DESIGN



The next step is to invite our gifted artists and designers to take center stage and pull all the strings together with a comprehensive and vivid concept design. The artwork will be detailed around the proposed location and our signature design team will no doubt include a few pleasant surprises.

PRODUCTION OF SCALE MODELS



Once the ideas are solid and the pictures clear, our design team will construct a scale model to study every angle and edge of the project and ensure quality throughout. When the final tweaks and changes have been approved, it's time to render a big-picture view and start formulating a plan of action for the real thing.

3D IMAGING



To ensure that every line and curve stays in place throughout the construction process, our designers will create a 3D digital representation of the project. This will not only aid in fabrication and texturing later, but also empower our on-site artists to stay true to the intended vision and produce something truly extraordinary and authentic.

 [CLICK TO VIEW THE VIDEO](#)

TEXTURING AND FINISHES



Depending on the requirements and style of the final project, our Signature Design team will present you with a variety of high quality finishes based around your budget and preferences. Our creative team will then proceed to transform the raw elements into a vivid, imaginative and super-realistic work of art.

CONSTRUCTION COMMENCES



Now that the design and aesthetic requirements have been finalized, it's time to kick everything into high gear and perform. Our team will work out a bulletproof schedule and start preparing the site, equipment and artistic elements for the construction process.

SCULPTING AND PAINTING



As construction begins, our inspired ensemble of stylists, painters and designers will start sculpting the surrounding artificial rocks, caverns and waterways. The artwork will follow the concept design and our team will ensure that every shade and textured surface is shaped and painted to look and feel like the genuine article.

THE FINAL MOVEMENT



Now that every instrument, implement and microscopic detail of the melodic puzzle has been solved, tuned and double-checked, it's time to finally stand back and admire your completed masterpiece. This is where our song ends in a mighty crescendo and your story begins.



SYMPHONY COLLECTION

A
Shehan
ORIGINAL

Our Symphony Collection truly hits the high notes when it comes to world-class bespoke swimming pool design. We pride ourselves in defying expectations and delivering the kind of environments people have only dreamt about until now.

Here are some of our recent projects:

Harty
1879

Vivaldi
1678

Segerstam
1944



Harty gave us the chance to build an indoor tropical paradise and perfect the atmosphere of a vacation in the comfort of our client's own home.

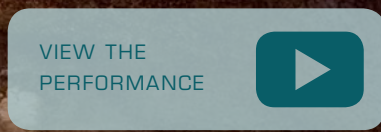
The perfect hideaway for a romantic get-together, the project included a gentle beach entry and secluded seating area, offering somewhere special to escape the stresses and strains of daily life.

With clear shallow waters, curved palm trees and jagged rocks, this oasis of calm could just as easily be found on a desert island, not to mention 5-star luxury resort. The finishing touches consisted of a 14-foot waterfall, contoured slide, beach entry, fiber-optic lighting system and a panoramic mural of a blazing sunset.

Named after the formidable Irish composer and 'Prince of Accompanists', Hamilton Harty (1879 - 1941), this project took his love of beauty, romance and poetry as inspiration and successfully transformed a manicured lawn into a sublime space to relax, unwind and reenergize. Finding rejuvenation in tropical climes echoes Harty's own life as he headed to Jamaica to convalesce when his health was failing him in his later years.



Harty
1879



Vivaldi Antonio Lucio 1678

Our project known as Vivaldi saw our creative team push boundaries to produce something groundbreaking and truly extraordinary.

Commissioned to create a stylish indoor pool with waterfall, we exceeded all expectations by building an in-pool 10,000-gallon saltwater aquarium, which was the first of its kind.

Offering the chance to swim alongside schools of tropical fish, separated only by three inches of acrylic glass, this tranquil haven was engineered to make swimmers feel as if they had just been transported to the warm waters of a coral reef.

Even though swimming alongside exotic sea creatures is enough to instill a natural sense of wonder, nothing excites the senses more than the prospect of surprise and discovery. To go beyond the expected and add just a dash of mystery, we built a hidden chamber complete with a hot water therapy spa, state-of-the-art entertainment technology and automated climate control and hid it behind a veil of streaming water flowing down from a mountain of simulated granite.

While the project's namesake Antonio Vivaldi would never have imagined a swimming pool like this in his wildest dreams, the Italian Baroque composer was known for innovation and exploring new territory with his work. We believe our one-of-a-kind project would have appealed to his sense of flamboyance and exuberance as well as his pioneering style.





Segerstam

1944

Leif

Listening to Leif Segerstam’s haunting compositions is one thing, but seeing the bearded maestro in action is a treat quite unlike any other.

In the same way, this enchanting series of cozy caverns with no less than six handcrafted waterfalls has to be seen to be properly appreciated.

The Mediterranean-influenced outdoor pool balances a sense of exotic mystery with luxury and decadence. It includes an elevated hot water therapy spa concealed inside a softly lit grotto, a series of sleeping caverns with heated floors, a full service wet-bar and a spacious outdoor commercial kitchen.

Our creative designers and master builders relished the challenge to create this authentic space, which uses atmospheric lighting and automated climate control. The warm tranquil waters, dramatic lighting and secluded swim-up bar adds the final touch of romance and fantasy.

Inspired by the unorthodox Finnish composer Leif Segerstam, this project has as much character as its namesake. The musical genius is known as being an eccentric maverick and our Segerstam project certainly has a unique larger-than-life personality of its own. We were tempted to follow in the great maestro’s footsteps and give this project a poetic title, but “Poolmeister’s Romantic Swimatic Spa-box” seemed a bit too much.



SYMPHONY
COLLECTION

Segerstam
1944

THE TEAM



Bill Shehan, Sr.
President / CBP

Bill Sr. was born and bred on a small farm in Bardstown. He graduated from Eastern Kentucky University with a degree in education and spent 8 years as a passionate teacher and coach, before founding Shehan Pools in 1972. He grew the business from a small swimming pool company to a dynamic global concern with projects on three continents. Although partially retired, Bill is still involved with the management of the company and a proud volunteer and contributor at Kicks for Kids. When he is not fishing at the family cabin at Lake Cumberland, you will see him behind the wheel of his immaculate 1929 Ford Model T, grandchildren at his side.



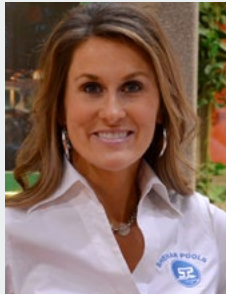
Faye Shehan
Vice-President

Faye Shehan was born in Albany, Kentucky, where she won the title of Miss Clinton County. She also attended Eastern Kentucky University, where she met her future husband. After obtaining a degree in education, she married Bill Sr. shortly after. Faye taught Cosmetology for 28, years during which time she opened the first Shehan Pool supply company. When she is not volunteering at Kicks for Kids and Redwood (a home for children with special needs), she serves as Kentucky's Vice President of Retired Teachers and struts her stuff as a rather formidable real estate investor. This year, 2013, marks Faye and Bill Shehan's 50th wedding anniversary.



Robert Shehan
Executive Vice President

Bob was raised in Boone County and graduated from the University of Kentucky with a degree in education. He assumed leadership of the company in 2004 and today leads all aspects from marketing and construction management, to customer service, support and retail operations. He is the proud father of four boys, serves as a director for Kicks for Kids Charity and plays an active role in the APSP association. When he is not picking up awards on behalf of the "family", you will find him on the velvety greens of a golf course practicing the mythical No-Backswing Swing.



Sara
Director -
Lifestyle and Outdoor Living

Sara was born in Arkansas and raised in Kentucky. Married since 1999, she is devoted to her husband and four children. Sara also teaches children's choir at her local church and enjoys interior design in her spare time. Sara joined the team in 1997 working on concept designs and color renderings. Today, Sara leads the Lifestyle and Outdoor Living division for the company, utilizing her distinctive flair for simple creative elegance.



Walter
Director of On-site Construction

"Wild" Walter is an avid hunter, passionate outdoorsman and seasoned craftsman, responsible for many of the company's prestigious awards. He brings a strong understanding of quality on-site construction management to the company and enabled Shehan Luxury Pools to offer three new innovative types of pool construction. Walters father, J.B., led the construction crews building gunite swimming pools for over 40 years until his passing a few years ago. Walter lives in rural Grant County with son and daughter.

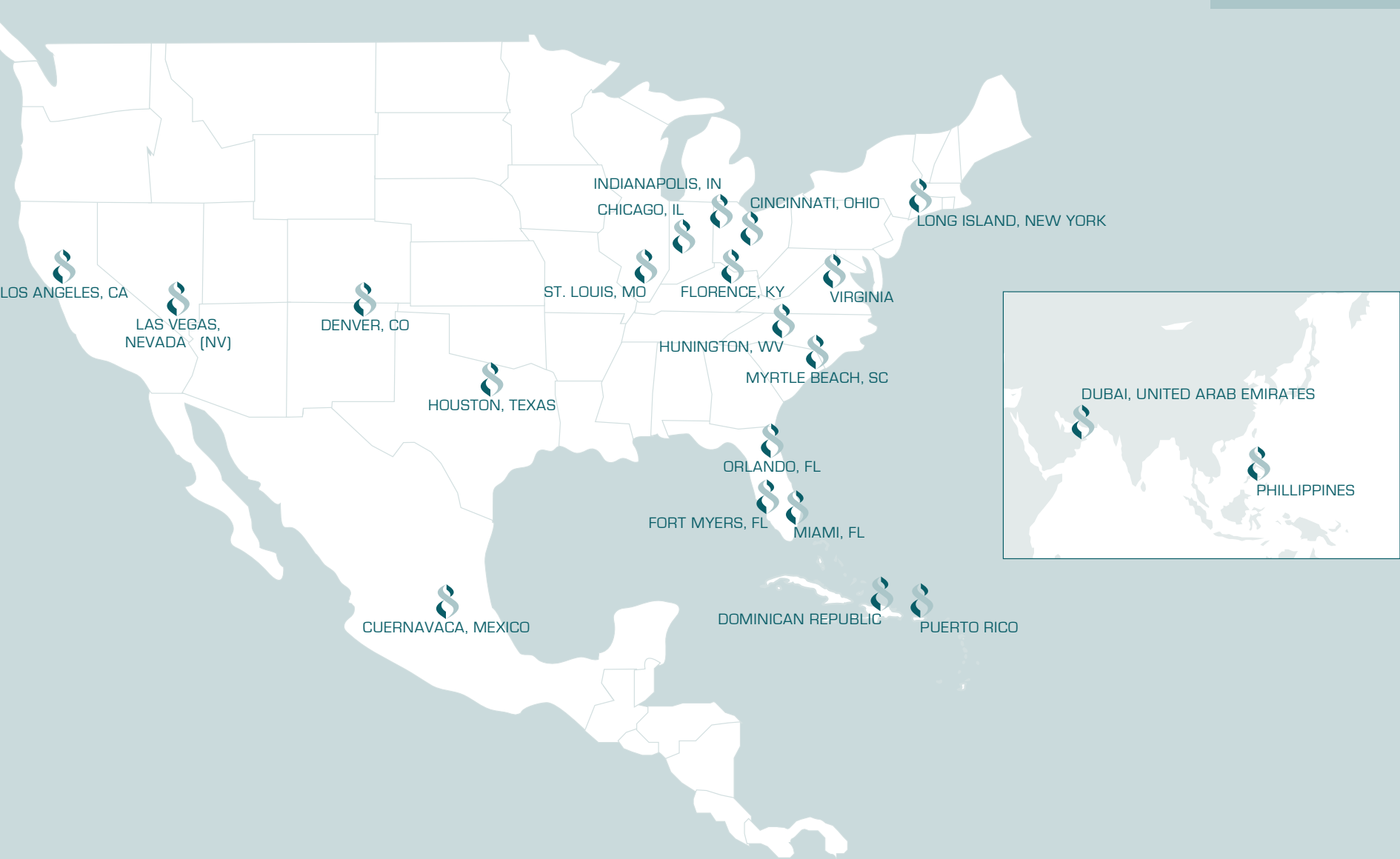


Tony
Director of Service and Support

Tony is the latest addition to Shehan Luxury Pools and brings with him an unrivalled understanding of customer service and technical know-how. He is the quintessential go-to guy when it comes to solving challenges and passionate about prompt and efficient customer service. His seasoned interpersonal skills, positive outlook and in-depth understanding of every step of the construction process has made him a star and a valued asset to the company.



SHEHAN PROJECTS AROUND THE WORLD



“Imagination creates reality.”

Richard Wagner





BUILDER OF THEME POOLS WORLDWIDE

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